

JORDAN INTERNATIONAL
2nd Date Palm Festival in Amman
المهرجان الدولي الثاني
للتمر الأردنية بعقّان

16-18 October 2019

Exhibitor's Guide





جائزة خليفة الدولية لنخيل التمر والابتكار الزراعي
KHALIFA INTERNATIONAL AWARD FOR DATE PALM
AND AGRICULTURAL INNOVATION

تحت رعاية معالي الشيخ نهيان مبارك آل نهيان

وزير التسامح
رئيس مجلس أمناء جائزة خليفة الدولية لنخيل التمر والابتكار الزراعي

UNDER THE PATRONAGE OF HIS HIGHNESS SHEIKH

NAHAYAN MABARAK AL NAHAYAN

MINISTER OF TOLERANCE

CHAIRMAN OF KHALIFA INTERNATIONAL AWARD FOR DATE PALM AND
AGRICULTURAL INNOVATION'S BOARD OF TRUSTEES

12th SESSION 2020 AWARDS

تعلن الجائزة عن بدء استلام طلبات ترشيح الدورة الثانية عشرة 2020

The Award Announces the Start of Applications for the Twelfth Session 2020

وفق البرنامج التالي :

- **Application Period Runs:** From 01 June - 31 December 2019
- **The Winners Will be Announced:** February 2020
- **The Award Distribution Ceremony:** March 2020

- تقديم طلبات الترشيح : 01 يونيو - 31 ديسمبر 2019
- إعلان أسماء الفائزين : فبراير 2020
- حفل تكريم الفائزين : مارس 2020

فئة الشخصية المتميزة في مجال النخيل والتمر والابتكار الزراعي Influential Figure in the Field of Date Palm and Agricultural Innovation	فئة الابتكارات الرائدة والمتطورة لخدمة القطاع الزراعي Pioneering and Sophisticated Innovations Serving the Agricultural Sector	فئة المنتجون التميزون في قطاع النخيل والتمر Distinguished Producers in Date Palm Sector	فئة المشاريع التنموية والإنتاجية الرائدة Distinguished Pioneering Development & Productive Projects	فئة الدراسات المتميزة والتكنولوجيا الحديثة Distinguished Innovative Studies and Modern Technology
قيمة الجائزة Award money AED 750,000	قيمة الجائزة Award money AED 750,000	قيمة الجائزة Award money AED 750,000	قيمة الجائزة Award money AED 1,000,000	قيمة الجائزة Award money AED 1,000,000

In addition to a trophy carrying the winner's name and a recognition certificate

بالإضافة الى درع تذكارى وشهادة تقدير

For Further Information , Please Contact:

Coordination Office in Al Ain

Khalifa International Date Palm Award and Agricultural Innovation

P.O.Box: 82872 Al Ain, United Arab Emirates

Tel.: 00971 3 7832434



لمزيد من المعلومات يرجى الإتصال:

مكتب التنسيق الخاص بترشيحات

جائزة خليفة الدولية لنخيل التمر والابتكار الزراعي

ص.ب : 82872 العين، الإمارات العربية المتحدة

هاتف : 00971 3 7832434

THE SUCCESS AND GIVING CONTINUE

The UAE has paid significant attention to the agricultural sector in general and to the date palm tree in particular due to its importance in the life of the desert area inhabitants. The date palm tree constitutes the main source of food, accommodation and the living and work tools and a part of the cultural and national identity. Moreover, UAE is prestigiously positioned worldwide in this field thanks to the vision of the award patron, His Highness, the President, Sheikh Khalifa Bin Zayed Al Nahyan (God protect Him), who follows the steps of the late Sheikh Zayed bin Sultan Al Nahyan (God bless his soul), the founding father of the United Arab Emirates and founder of its agricultural renaissance who turned the UAE desert into a green paradise through the cultivation of millions of date palm trees and different types of trees, leaving his fingerprint at the UAE level in turning the desert into a green paradise thanks to his strong belief in the protection of environment and expansion of the green area.

Over the past decade, the great success achieved by Khalifa International Award for Date Palm and Agricultural Innovation has given the Award more responsibilities to retain such success. This gives us tranquility, confidence and motivation to go ahead with the development of the Award which has acquired a prestigious importance at both the Arab and international levels.

These continuous successes would not have been achieved but with the significant attention and support paid by His Highness Sheikh Khalifa bin Zayed Al Nahyan, the President of the United Arab Emirates and with the generous patronage by His Highness Sheikh Mohammed bin Zayed Al-Nahyan, Crown Prince of Abu Dhabi and Deputy Supreme Commander of the UAE Armed Forces, as well as the continuous support by His Highness Sheikh Mansour bin Zayed Al Nahyan, Deputy Prime Minister of the United Arab Emirates and Minister of Presidential Affairs and the follow-up by His Highness Sheikh Nahyan Mubarak Al Nahyan, Minister of Tolerance and Chairman of the Award Board of Trustees, to develop this sector, keep the resources and support the food security through the initiatives and events aimed at achieving the sustainable development in accordance with the international best practices.

Since its inception, the Award has set certain standards and conditions for the selection of the winners and the honored guests and has adopted a fixed scientific approach in all the Award categories. It sheds light on the key researchers and farmers of date palm trees. Dozens of the scientific researches submitted to the Award have contributed in setting fixed rules and bases for the date palm tree cultivation, production, manufacturing and marketing and in the people's motivation for agricultural innovation to achieve the sustainable development.

To mark Tolerance year 2019, we, at the General Secretariat of Khalifa International Award for Date Palm and Agricultural Innovation, have undertaken to achieve the vision of the founding father of the United Arab Emirates and the wise leaders, may Allah protect them, to develop and support the sector of Date Palm and Agricultural Innovation and to enhance the prestige of the UAE at the regional and international levels.

Dr. Abdelouahhab Zaid

Secretary General

Khalifa International Award for Date Palm and Agricultural Innovation

Khalifa International Award for Date Palm & Agricultural Innovation



Khalifa International Award for Date Palm and Agricultural Innovation was established under the patronage of His Highness Sheikh Khalifa Bin Zayed Al Nahyan, President of UAE (God Protect Him) with a presidential decree, Number (97) / 2015, dated on 05 October 2015, and on the Presidential Decision Number (5) / 2015 dated on 05 October 2015, which defined the members of the Award's Board of Trustees.

On Tuesday, March 15, 2015, His Highness Sheikh Mansour Bin Zayed Al Nahyan, Deputy Prime Minister and Minister of Presidential Affairs, with presence His Highness Sheikh Nahayan Bin Mubarak Al Nahyan, Minister of Tolerance, President of Board of Trustees, attended the Launching Ceremony of the "Khalifa International Award for Date Palm and Agriculture Innovation" held at Emirates Palace Hotel in Abu Dhabi.

The launching ceremony attracted regional and international attention on the Agriculture Innovation and date palm tree, and the strategic future of these two sectors, as a balanced food product, and considering it as an essential part of the sustainable development process initiated by His Highness Sheikh Khalifa Bin Zayed Al Nahyan, President of UAE (God Protect Him).

Mission

- To encourage the innovators engaged in agricultural and date palm sector, including researchers, growers, exporters, whether individuals or institutions.
- To honour the influential figures in the agricultural and date palm innovation sector at the local, regional and international levels

Vision

- To enhance the prestige of the United Arab Emirates in the field of agricultural innovation and date palm research by virtue of its pioneering role in this field at the world's level.
- To support research and innovation related to the development of the agricultural and date palm sector
- To develop and maintain national, regional and international cooperation among the various parties involved in innovation in the agricultural sector and date palm industry.
- To disseminate date palm and agricultural innovation culture at the local, regional and international levels.
- To introduce a date palm culture at local, regional and international levels.

The Prize

First category: Distinguished Innovative Studies and Modern Technology

- The winner will receive AED 1 Million + a trophy & certificate.

Second Category: Pioneering Development & Productive Projects

- The winner will receive AED 1 Million + a trophy & certificate.

Third Category: Distinguished Producers in Date Palm Sector

- The winner will receive AED 750,000.00 + a trophy & certificate.

Fourth Category: Pioneering and Sophisticated Innovations Serving the Agricultural Sector

- The winner will receive AED 750,000. + a trophy & certificate.

Fifth Category: Influential Figure in the Field of Date Palm and Agricultural Innovation

- The winner will receive AED 750,000.00 + a trophy & certificate.

For more information:

www.kiaai.ae

The Ministry of Agriculture is a responsible authority for the agriculture sector, rural development and links the production to the domestic and external market requirements. The ministry's functions also are to enhance the plant production, plant pests control, forestry and rangelands protection, livestock health, veterinary quarantine, issue instructions organizing establishment of farms for breeding or possessing livestock, poultry farming and hatcheries, aquaculture and beekeeping. The structure of ministry of agriculture is comprised of the plant wealth, livestock wealth, extension, marketing, quality control, forestry, project and rural development directorates.

Ministry's vision

The Ministry focuses on delivering efficient, high-quality agricultural services that meet citizen needs

Ministry's mission

The ministry aims to promote and build the institutional and individual capacities of the Ministry and to organize the agricultural sector in line with national goals for the purpose of contributing to sustainable rural development.

Ministry's key values

1. Agriculture is a national priority
2. Respect for the legislation
3. Integrity and transparency
4. Initiatives and improvement
5. Participatory approach
6. Efficient and effective performance

National goals:

- 1- Efficient and effective Government
- 2- Globally competitive private sector
- 3- Safe and stable Society
- 4- Active citizens with a sense of belonging

Ministry's goals

- 1- Efficient and effective Ministry
- 2- Globally competitive private sector
- 3- Safe and stable Society
- 4- Active farmers with a sense of belonging

General Goals of the Agricultural Sector:

- 1- Increase food production and agricultural products
- 2- Sustainable use of natural resources without damaging the environment
- 3- Create a favorable investment climate in agricultural sector
- 4- Rural development and increase their productive capacity, raise farmers' incomes and improve their living standards.
- 5- Provide the protection of animal health, plant health and the environment.
- 6- Enhance economic opportunities for agricultural producers, and monitor local and international business opportunities.
- 7- Monitor market developments, set required regulations for marketing processes and upgrade there of.
- 8- Improve water use efficiency for irrigation at the farm level. For more information:

E-mail

info@jodates.org

Tele Fax

+962(0)65853334

Mobile

+962(0)775853334



@jodates.org

Jordan- Amman -Sweifieh-Paris Street –zaytuna
complex A - office No. (204)

PO.Box: 850078 AMMAN -11185J ORDAN

Jordan Dates Association (JODA):

It was establish in 2005 as a nonprofit organization NGO by a group of Jordanian palm date Farmers. The association represents all palm date growers in Jordan

Our Vision

To have an organized date palm sector, producing high quality dates and achieving a significant share in date global market

Our Mission

1. Represent. lead. serve and defend the rights of the of the Jordanian palm date growers
2. Enhance and Improve high quality date palm produce.
3. Promoting and marketing of Jordanian dates in the global markets
4. Upgrade the capacity and knowledge of Jordanian date palm growers

Food and Agriculture Organization of the United Nations

The Food and Agriculture Organization of the United Nations was founded on October 16, 1945 in Quebec City, Canada. Headquartered in Rome, Italy. It is a specialized agency of the United Nations that leads international efforts to defeat hunger. Serving both developed and developing countries, FAO acts as a neutral forum where all nations meet as equals to negotiate arguments and debate policy. FAO supports governments and their stakeholders in areas of development, in the design of adequate policies, programmes and legal frameworks to promote food security and nutrition.

Our goal is to achieve food security for all and make sure that people have regular access to enough high-quality food to lead active, healthy lives. With over 194 member states, FAO works in over 130 countries worldwide. We believe that everyone can play a part in ending hunger.

Strategic Objective 1: FAO's works on helping to eliminate hunger, food insecurity and malnutrition. There is sufficient capacity in the world to produce enough food to feed everyone adequately; nevertheless, in spite of progress made over the last two decades, 821 million people still suffer from chronic hunger. Among children, it is estimated that 155 million under five years of age are chronically malnourished (stunted) and over 52 million are acutely malnourished (wasted).

Our mandate is to support members in their efforts to ensure that people have regular access to enough high-quality food. We can help by supporting policies and political commitments that promote food security and good nutrition and by making sure that up-to-date information about hunger and malnutrition challenges and solutions is available and accessible.

Strategic Objective 2: FAO aims to make agriculture, forestry and fisheries more productive and sustainable. The world's population is predicted to increase to 9 billion people by 2050. Some of the world's highest rates of population growth are predicted to occur in areas that are highly dependent on the agriculture sector (crops, livestock, forestry and fisheries) and have high rates of food insecurity. Growth in the agriculture sector is one of the most effective means of reducing poverty and achieving food security. We must ensure that increased productivity does not only benefit the few, and that the natural resource base can provide services (pollination, nutrient cycling in soils, quality water, etc.) that enhance sustainability.

Strategic Objective 3: One of FAO's priorities is to reduce rural poverty. Most of the world's poor live in rural areas. Hunger and food insecurity above all are expressions of rural poverty. Reducing rural poverty, therefore, is central to FAO's mission. Many living in rural areas have been lifted out of poverty in recent decades. In 1990, 54% of those living in rural areas in developing countries lived on less than \$1.25 a day and were considered extremely poor. By 2010, this share had dropped to 35%. Rural poverty remains widespread especially in South Asia and Africa. These regions have also seen least progress in improving rural livelihoods. FAO strives to help smallholders improve farm productivity whilst aiming to also increase off-farm employment opportunities and, through social protection, find better ways for rural populations to manage and cope with risks in their environments.

Strategic Objective 4: Enable inclusive and efficient agricultural and food systems. With increasing globalization, agriculture as an independent sector will cease to exist, becoming instead, just one part of an integrated value chain. The value chain exists both upstream and downstream, or from production through to processing and sales, in which the whole is now highly concentrated, integrated and globalized. This poses a huge challenge for smallholder farmers and agricultural producers in many developing countries where even the most economically valid smallholders can easily be excluded from important parts of the value chain. Increasing their participation in food and agricultural systems is critical to achieving FAO's goal of a world without hunger.

Strategic Objective 5: FAO is also working to increase the resilience of livelihoods to threats and crisis. Each year, millions of people who depend on the production, marketing and consumption of crops, livestock, fish, forests and other natural resources are confronted by disasters and crises. They can strike suddenly - like an earthquake or a violent coup d'état - or unfold slowly - like drought-flood cycles. They can occur as a single event, one can trigger another, or multiple events can converge and interact simultaneously with cascading and magnified effects. These emergencies threaten the production of,

and access to, food at local, national and, at times, regional and global levels. FAO's mission is to help countries govern, prevent and mitigate risks and crises and support them in preparing and responding to disasters.

In FAO, we get the job done by the following:

1. Putting information within reach (statistics, publications and websites)
2. Developing Capacities within Member Countries for increased sustainability and impact
3. Providing Policy Support
4. Providing a neutral meeting place for nations to discuss Conventions and International Agreements

FAO in Jordan

Since Jordan joined FAO in 1951, assistance has focused on the development of the country's agriculture and rural sector. Cooperation was strengthened with the decision to establish a FAO country office in 1977, later upgraded to a full representation in 2015. The crisis in Syria has deeply affected the entire sub-region, and FAO has been helping Jordan respond to the impact of the crisis on food security, nutrition, agriculture and livelihoods.

The Jordan Country Programming Framework (CPF) sets out four government priority areas to guide the Food and Agriculture Organization of the United Nations (FAO) partnership with and support to the Government of Jordan (GoJ). It builds on lessons from the previous CPF and brings together innovative international best practices and global standards with national and regional expertise during five years, from 2017 to 2021.

Four Areas of Priority in the Jordan CPF 2017-2021

Priority 1: Disaster preparedness and response in the agricultural sector: The key results to be achieved under this priority area include: strengthened national capacities for the development and implementation of Disaster Risk Reduction (DRR) policies for agriculture, livestock and forestry

Priority 2: Sustainable development and use of natural resources, including water, land, range and forests: The CPF will seek to achieve results such as: i) developed and updated policies and strategies for sustainable management of natural resources; ii) improved irrigation water use efficiency and productivity

Priority 3: Resilience of rural and peri-urban livelihoods: The first output in this area is the strengthening of national capacities in the development of sustainable food security and nutrition policy through inclusive and participatory approaches. The second output is on supporting programmes for promoting improved employment and livelihoods of hosting communities and Syrian refugees through creation of employment and generation of incomes in agriculture and its value chains, focusing on areas affected by the Syrian Crisis

Priority 4: Competitiveness of agricultural products in domestic and export markets for inclusive growth and employment: Under this priority, the CPF will seek to achieve two results: i) strengthened capacity of government and non-government stakeholders to improve post-harvest technologies, and ii) developed and strengthened value chains by supporting improved food sector performance and competitiveness taking advantage of local and export market opportunities.

Boilerplate

The International Center for Agricultural Research in the Dry Areas (ICARDA) is an international, autonomous non-profit research organization supported by CGIAR, a global research partnership for a food-secure future. ICARDA's mission is to reduce poverty, enhance food, water, and nutritional security, as well as environmental health in the face of global challenges, including climate change. We do this through innovative science, strategic partnerships, linking research to development and capacity development that take into account gender equality and the role of youth in transforming the dry areas. ICARDA works in partnership with governments, universities, civil society, national agricultural research organization, other CGIAR research Centers, and the private sector. With its temporary Headquarters in Beirut, Lebanon, ICARDA operates in regional and country offices across Africa, Asia and the Middle East. For more information:

www.icarda.org

The International Center for Biosaline Agriculture (ICBA)

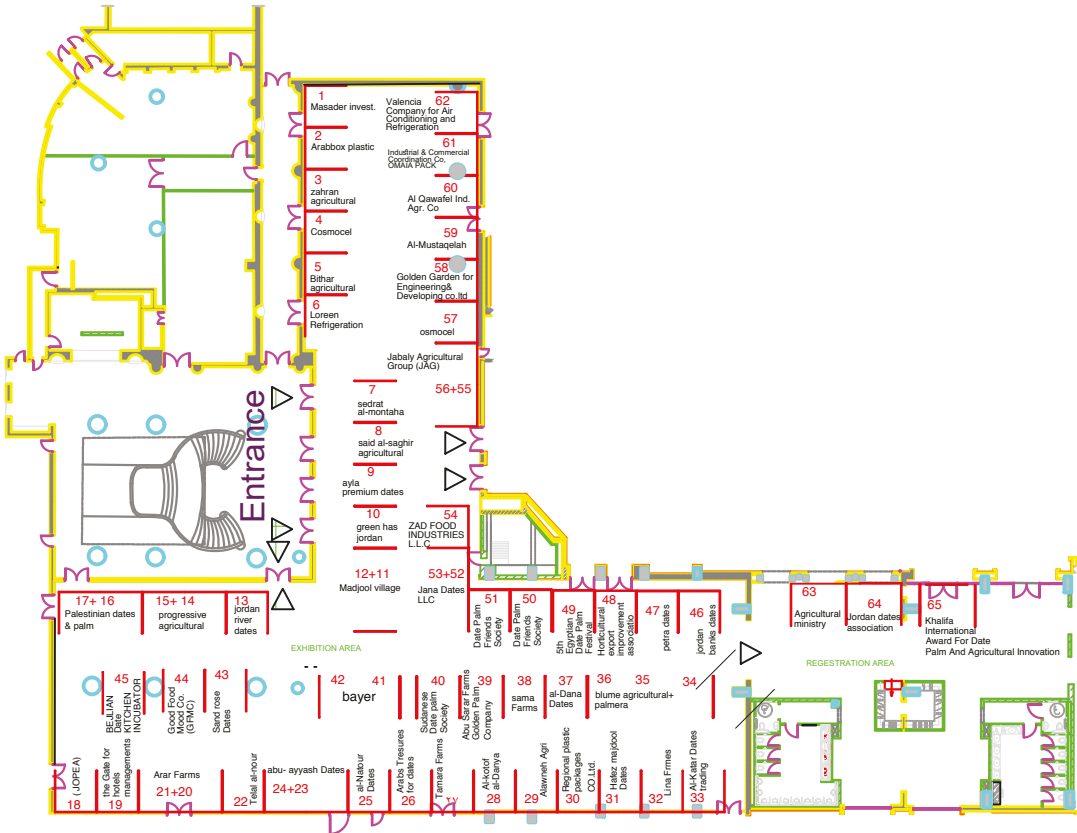


Priority 3: Resilience of rural and peri-urban livelihoods: The first output in this area is the strengthening of national capacities in the development of sustainable food security and nutrition policy through inclusive and participatory approaches. The second output is on supporting programmes for promoting improved employment and livelihoods of hosting communities and Syrian refugees through creation of employment and generation of incomes in agriculture and its value chains, focusing on areas affected by the Syrian Crisis

Priority 4: Competitiveness of agricultural products in domestic and export markets for inclusive growth and employment: Under this priority, the CPF will seek to achieve two results: i) strengthened capacity of government and non-government stakeholders to improve post-harvest technologies, and ii) developed and strengthened value chains by supporting improved food sector performance and competitiveness taking advantage of local and export market opportunities.

JORDAN INTERNATIONAL 2nd Date Palm Festival in Amman

المهرجان الدولي الثاني
للتمر الأردنية بعقّان



Contact Person Wael Nuqul
Mobile +962 - 795009616
Tel. +962 - 64021200/400
Website www.masader.com.jo



Profile summary

Our company was originally founded as Masader Investment CO. in 1997 by professional group possessing a vast experience and specialized primarily in the supply of custom packaging solution to industry. Commerce and retail.

Contact Person Yazan Abu Shehab
Position marketing & purchasing manager
Mobile +962-795993946
E - mail info@arabboxplastics.com
Website www.arabboxplastics.com



Profile summary

Arab box has been specilizing in the production of plastic containers for more than 25 years.we focus on supplying three product categories, ranging from boxes, jerry cans,and buckets as well as additional sub related services.

our mission:

utilizing resources and investing in high technological machinery to consistently supply high quality modern and superior plastic containers that cater to allfilling industries

our

vision:

your product in safe hands within our containers between your hands

Tel. +962 64120424
Fax +962 64120434
PO.Box 520557 Code 11152 Amman-Jordan
Web Site www.zahran-agri.com



Al Jowaideh – Central Vegetables
Market – Amman – Jordan

Profile summary

Zahran Agricultural Materials Company was established in 1987, is a Jordanian company dealing with pesticides, seeds, fertilizers .

We are distributors for many companies in Jordan such as Agrotar, ADVERT, SQM, SEMINIS "Monsanto", Comptoir Agricole

And other other companies.

Our Mission:

Providing the market with the latest high-quality agricultural products for farmers, all types of customers and consumers for crops.

The company carries out field days and several activities aimed at improving farmers and traders' knowledge and increasing technical information.

Research and development:

Throughout the year, we work on many new product experiences and select the best before entering the market, to ensure that our customers receive quality products.

We also have an experienced technical team to follow up our products throughout the Hashemite Kingdom of Jordan.

Contact Person Muayyad Smadi
Position GCC Area Manager
Mobile +962 962 770200008
E - mail Muayyad.Smadi@cosmocel.co
Website www.cosmocel.com



Profile summary

Cosmocel, SA is a Mexican company, located in the city of Monterrey, Nuevo León, Mexico. Ever since its foundation in 1960, dedicated to the production and marketing of specialty products in the PLANT NUTRITION sector, for the horticultural, ornamental, fruit markets and grains. We develop innovative products ensuring the highest quality and performance through standardized processes and under strict quality standards. We currently have a presence in America, Africa, Asia, Europe, and Oceania.

Contact Person Eng. Alaa Al-Qawasm
Position Area development manageri
Mobile +962795301296
Tel. +96265356115
Fax +96265356113
E-mail alaamq.nutriland@chemia.it



Profile summary

Bithar agricultural was Founded in 2003 in the Hashemite Kingdom of Jordan, the company is engaged in the trade of agricultural materials , Which serves the Jordanian market through a specialized team of efficient and highly experienced to achieve the goals and interests Jordanian farms by providing high quality products, and is considered a pioneer in the introduction of products Membership to the Jordanian market in cooperation with our partners at utrilandN - A.P.Shemia C, for the purpose Providing consumer security product. The company is active in the Middle East and North Africa for Utriland - A.P.SChemia.

Contact Person Mohammed Badr Eddin Al - Hazena.
Position General manager
Mobile +962 - 795541671, +962 - 795629989
Telefax +962 - 64160330
E - mail b.hazena@loreen-jo.com
h.hazena@loreen-jo.com



Profile summary

Loreen Refrigeration Equipment Company specialized in designing, constructing & supplying all equipment for refrigerated rooms & warehouses for freezing foodstuffs of different types & dates especially by the skilled engineers & engineers in the field. We have been working in Jordan since 2000. We have implemented the largest private projects in the storage of dates & For major Jordanian companies.

سدرة المنتهى للتمر
Sedrat AL-Montaha Dates

Booth 7

Tel

+962 796546195

+962 795548897

E-mail

purchasing@sedratco.com

Website

www.sedradates.com

الأردن - عمان - سحاب - شارع الستين
قرب إشارة الصوامع



Profile summary

Sidrat Al- Muntaha is a Jordanian company working in the field of importing and exporting dates, fruits& vegetables around the world.

It sorts, grades and packs dates then exports them to overseas markets.

The company has its own infrastructure of cooling rooms, sorting center and dates packaging by automated and manual methods.

مؤسسة سعيد الصغير للاستثمارات الزراعية
Said Al-saghir Agricultral investment

Booth 8

Contact Person

Said Alsaghir

Position

General manager

Tel

+962 656888834

+962 799446974

Adress:shumisani- prince shaker ST

E - mail

sales@agrisas.com

Website

www.agrisas.com



Profile summary

Said Al-saghir Agricultral investment , a leading family owned Agricultural Firm, specialized in growing, cultivating,

packing, and exporting the finest and first class quality of Medjool and Barhi Dates.

our Company was founded in2009 , and we currently owns over22900 palm tree and 1890 donum of agricultural farming land . we produce around700 ton of Al-Majhool and Al-Berhi dates.

we export about 45% of our production

Contact Person Omar Khalifeh
E-mail info@ayladates.com
Phone +962 7 77468711
Fax. +962 6 4710241
Website www.ayladates.com
 facebook @ayladatesjo
 Instagram @ayladates



Profile summary

Ayla Premium Dates is a Jordanian family business, owned by the Khalifeh family. Our farm is located in Karameh area, few kilometers east of the Jordan River in Jordan Valley, total arable land spans over 50 acres – around 200 Donums, planted with Medjool Dates of tissue culture origin. We started our first plantation during 2012 and completed during 2014. The site has its own facilities which includes workshop, warehouse, refrigerated storage with a total capacity of more than 150MT, offices and accommodation. Production expected for 2019 around 100MT

Contact Person AHMAD AL SHROUF,
Position GENERAL MANAGER
Mobile +962 796076900
E - mail info@greenhasjordan.com
Website www.greenhasitalia.com



Profile summary

Green Has Jordan Agricultural Fertilizer Company was established in 2012 and is an integral part of GreenHas Italia Group and is owned by GreenHas Italia in the north-west of Italy.

Green Has Jordan has built its factory for agricultural fertilizer in King Hussein Bin Talal Development Area in Al Mafraq city in the north of the Hashemite Kingdom of Jordan. The factory was established on the basis of modern and advanced it has been equipped with the latest production lines and packaging, and the laboratory tests equipped with all the necessary equipment for the analysis of raw materials involved in production Manufactured and ready-made materials, taking advantage of its expertise in the main factory in Italy.

Green Has Jordan produces N-P-K soluble fertilizers using the latest scientific and technical methods. The factory currently meets the requirements of the local market, the entire Middle East region and East Asia and in the near future aims to enter the South American markets.

الراعي الذهبي



Contact Person

Faisal Nabulsi

Position

Marketing and Sales Director

Email

faisal.n@medjoolvillage.com

Mobile

+962 795911422

Website

www.medjoolvillage.com

Profile summary

Medjool Village is Jordan's largest vertically integrated grower, packer, and exporter of Medjool dates. It was founded in 2012 with a vision of leading, developing, and promoting the date palm sector in Jordan. An accomplishment achieved by sheer determination and unparalleled date production. With more than 20 years' experience in Medjool cultivation along with its commitment to excellence, Medjool Village has established itself as the preferred supplier of Medjool dates in Jordan. We prioritize everything from the early stages of cultivation to attentive after sales services.

Medjool Village has a high functioning and carefully planned operation; made up of certain sets of skills, qualified personnel, and a spark of ingenuity. The divisions are all integrated and synergetic; from farming which boasts 316 acres, providing 20000 of our Medjool palm trees with the very best care by adopting the most advanced agricultural methods and equipment, sorting and packing facility using state of the art machinery, Located within close proximity to the plantations, the facility covers a total surface area of 15000 sqm, which includes cold storage (-18°C) with a total capacity of 3000 Metric tons, and an experienced global marketing and sales team. Through vertical integration, Medjool Village has adopted a business model that provides sustainability and growth, ensuring long-term mutually beneficial relationships with our partners, stake holders, and vendors.



Contact Person
Position
Tel.

Salem E.Nino
General manager
+962 775924291
+962 76188445

Address
E - mail
Website

P.O box 941382, Amman 11194- Jordan
info@jordanriver-dates.com
www.Jordanriver-dates.com



Profile summary

Jordan River Dates", a leading family owned Agricultural Firm, specialized in growing, cultivating, packing, and exporting the finest and first class quality of Medjool and Barhi Dates. our Company was founded in 2010 , and we currently owns over 4800 palm tree and 300000 SQM of agricultural farming land . we produce around 200 ton of Al-Majhool and Al-Berhi dates. Jordan River Dates" is a certified member of the Global GAP an HACCP .

استثمارات وتطوير المشاريع الزراعية
Progressive Agricultural Investment co.

Booth
14 +15

Contact Person
Position

Ra'ed Al Bashal
Marketing Manager
Progressive Agricultural Investment Co .
14 Zahran Street, P.O.Box 781,
Amman 11118, Jordan

Office:

+ 962 6 4601560 Ext:303

Fax:

+ 962 6 4601561

Mobile:

+ 962 79 5289982

Website

+ 962 79 5289982

www.datesofjordan.com



Profile summary

Progressive Agricultural Investment co. were established in 1998.under the trade marks (Desert Delights (Dates of Jordan),Golden Oasis). The farms are located in The Jordan Valley.Our farms are spread over 1200 donums and are planted with14200 date palm trees that produce Al-Madjoool and Al-barhi .The farms currently produce 1250 tons of dates , we export about 80% of our production , Progressive Agricultural Investment co. is a certified member of BRC –Global GAP- ISO22000:2005- Organic production – and Sedex Member

Contact Person Ibrahim Daik
Position Director of palms and Dates coucil
Tel. +972597613925
E - mail brahimdaik990@gmail.com



Profile summary

Palms and Dates Council

an introduction :

The Council shall be considered as a governmental body with an independent legal and administrative personality, subject to Article 1 of the amended Agriculture Law No. (11) of 2005 and shall be subject to public control.

The Council is a representative of the date and palm sector before the official authorities and participates in taking decisions related to this sector.

Contact Person Ruba Daghmish
Position chief executive officer (CEO)
Office: +962 64622262
+962 4622261
E-mail: executive.director@jopea.com
Website www.jopea.com



Profile summary

The Jordanian Olive Products Exporters Association (JOPEA) is a non-profit association that is established in November 2004, JOPEA launched officially in May of 2005 (JOPEA) is a non-profit association that is established to market, promote and develop the Jordanian olive products that sustain continuous business growth to its members and support the olive products various sectors.

JOPEA is dedicated to bringing Jordan's olive oils and olive products to the forefront of the international market.

JOPEA's main objective is to educate, market, expose, position the Jordanian olive products and enhance its image while identifying potential global markets and defining new technologies and best practices in production trends that guarantees quality excellence.

Contact Person Khaldoun alnajjar
Position Projects manager
Mobile +962 795660727
E - mail pm@thegatehmc.com
Website www.thegatehmc.com



Profile summary

Smart Food Project – Functional Food

Smart Food project is one of the projects of the gate company where we provide consultancy and solutions for existing food industries and studies how to convert production to intelligent food through experts and specialists in the fields of food

مزارع عرعر Arar farms

Booth
20+21

Contact Person NABIL ARAR
Position General Manager
Mobile +962 77 9924 307
Office: +962 6 5930 861
Fax +962 5 358 4344
Website www.ararfarms.com



Profile summary

Arar Farm was established in March 1990 on 200 Donums (20 Hectars) in the Middle of Jordan Valley at 300m below sea level. With the existing 300 Donums the farm is model in the production of quality fruit and vegetables with high standard of packaging for export. Its quality dates are also being able to be exported to countries in the Middle East such as Gulf States, Sudan and Lebanon.

The farm has EUROGAP certification. The farm is proud that its establisher (Dr. Abdullah Arar) was awarded by King Abdullah II, with first degree medal in 2013 as pioneer in the palm plantation in Jordan. Also was awarded from Khalifa International Date Palm Award in 2011 as best model farm award. Arar Farm produces annually 120 ton of Majdool and 150 tons of Berhi dates.

Contact Person Hani Ghnaim
Position Farms Manager
Mobile +962 799051027
E-mail telalalnour@yahoo.com



Profile summary

Telal Al-Nour, owned Agricultural Firm, specialized in growing, of Medjool Dates. our farms located in the southern of the Jordan valley.

our Company was founded in 2011 , and we currently owns over 5000 palm tree and 3520 donums of agricultural farming land . we produce around 100 tons of Al-Majhool dates. we export around 20 tons of our production.

Contact Person Eng. Abdallah Mahmoud
Abdallah Abu Ayyash.
Position Chief operating officer.
Phone +962 79 6565613
+962 79 0001929.
E - mail Coo@aldefaf.com / Sales@aldefaf.com
Website www.abuayyashfarms.com.



Profile summary

Abuayyash farms is a family owned and operated establishment, one of the first farms to grow plam trees in the Jordanian side of the Jordan valley. As market leaders in the industry we produce the world's finest medjool dates, and over 10 other exclusive date varieties. Furthermore; we utilize the best technology in the industry and lead in the innovation of sorting and packing Medjool dates to the highest standard. Our specifications are tailored to insure we supply dates of superior quality in accordance with our customer's high expectations. Dates are our family's legacy, exceptional quality is our promise

Contact Person Ammar Al-Natour
Position supervising engineer
Mobile +962 96276677241
+962 962785756820
Address Amman\Marj al-hamam
E-mail ammar.alnatour@hotmail.com
Website info@alnatourdates.com



Profile summary

Al-Natour Dates were established in 2010. The farms are located in northern of the Jordan Valley (Al-balawnah), Jordan, our farms are spread over 220 donums and are planted with 3500 date palm trees that produce the Medjool dates. The farms currently produce 250 tons of dates, we export about 100 tons of our production.

Contact Person Mohammad I. Hamdan
Position Farm manager
Mobile +962 795151672
E - mail arabstreasures.jo@gmail.com



Profile summary

The idea was started by the late Mr. Ibrahim Hamdan, the founder of the farms after a long history in the agricultural field and agricultural experience extending from childhood to the end of his life, his firm belief and perseverance in the work led him to this development project, which is why the excellence of farm dates with high quality and unique taste as a result. For his special care and high experience, which extends to this day from the generation of sons in the completion of this development project distinctive in the production of Medjool dates and Albrhi dates as a quality range.

Farms were established in 2003 in the Jordan Valley near Al Karama Dam, producing 50 tons of Medjool dates and 35 tons of Al Barhi dates currently. The production capacity of the farms is expected to increase in the coming years of expanding the use of vacant agricultural areas.

With the passing of years and harvest after harvest and all the effort and hard work of all who completed the march after the late founder, who was keen on the quality of his agricultural products of dates that must reach customers directly with high quality and without casual interventions by other parties. Establishment of a new family company named "Arabs Treasures for dates Company LLC" To implement its vision and achieve its goal through the management, marketing and promotion of authentic Medjool Arab dates and familiarize customers and export farm products locally and internationally, while always maintaining the highest quality of the product.

مزارع تمارة
Tamara Farms

Booth 27

Contact Person Mohammad Abu-Khadijah
Position Farms Manager
Phone +962 6 5000594
E-mail Tamarafarms@naouri.com
Website www.Tamarafarms.com



Profile summary

Tamara Farms were established in 2007. The farms are located in The Jordan Valley, Jordan, Tamara Farms are spread over 700 donum and are planted with 9000 date palm trees, that produce the Medjool dates. , the farms currently produce 200 tons of dates. Tamara dates" is a certified member of the Global GAP.

القطوف الدانية
Al-Kotof Al-danya

Booth 28

Contact Person Haidar Al-Saadi
Position owner
Mobile +962 795501555
E - mail info@alkotofaldanya.com



Profile summary

Alkotof Al Dania Import & Export Company was established in 2003 and is engaged in the sale, distribution and packing of dates through our farms in Iraq, Saudi Arabia and Jordan and exported to Qatar, UAE and Britain. We have been working to supply the anonymous passage locally and abroad more than 22 countries in the world.

مؤسسة العلاونة الزراعية
Alawneh Agri

Booth 29

Contact Person Alwan alawneh
Position General manager
Mobile +962 799557277
E-mail alwan@alawnehagriculture.com
alwanalawneh@yahoo.com
website www.alawnehagriculture.com



Profile summary

Al-alawneh farms established in 2007 located in Ghawr Kabad , we have berhi about 2000 palm tree,1300 medjool and 1500 another dates varieties .and we have FDA registration.

الشركة الإقليمية لصناعة العبوات البلاستيكية
Regional plastic packages CO.Ltd.

Booth 30

Contact Person Yaser yaseen / Hisham Abu Zainah
E-mail: sales@shrink-king.com
Office: +962-6-4206236
Mobile: +962798077819
+962796084606
Website www.Shrink-King.com



Profile summary

Regional Plastic Packages Co. Ltd. Was founded in 1994 and was able over a short period of time to achieve a perceptible success at the local and international markets.

We are specialized in manufacturing plain and printed PVC heat shrink film and packing materials used in local market in many working sectors, such as industrial, commercial, hyper market, and food sectors.

مزارع الحافظ للتمور
Hafez majdool dates farm

Booth 31

Contact Person Eng.Sami Abdul Hafez
Mobile +962 64746654
+962 795579996
Address Amman - alwihdat
E-mail hafez.agr@nets.com



Profile summary

Hafez majdool dates farm were established in 1990. The farms are located in The Jordan Valley (Alkaramah), Jordan, Hafez Farms are spread over 350 donum and are planted with 4200 date palm trees, that produce the Medjool & BARHI dates. The farms currently produce 210 tons of dates.

مزارع لينة للتمور
Lina Farms

Booth 32

Contact Person Qusai Ghawanmah
Owner manager owner
Phone +966 565684141
E - mail Qusaighawanmeh@gmail.com
Website www.Linafarms.com



Profile summary

Founded in 2010, our company brings together some of the world's leading producers of top-quality dates.

The cooperative consolidates the activities of Jordan's largest and most advanced date producers, including quality control, administration, marketing, sales and export activities.

Our company and its members enjoy important advantages. First, the geography and climate of the region is ideal for date production, and dates have been grown in the area since biblical times, yielding crops that are hard to match in other areas.

Complementing these traditions, our company growers have adopted the most advanced agricultural methods and equipment. We are proud to produce dates that set industry standards in quality, appeal and consumer satisfaction, consistently delivering the highest quality dates with outstanding customer service and reliability.

Contact Person Mohammad Al-Salamat
Position Owner
Telefax +962 65733603
Mobile +962 776302020
Address hamam districty opposite total fuel station
,Mohammad Nour shabsough building
E-mail info@alkatarjo.com
Website www.alkatarjo.com



Profile summary

Al-Katar Dates were established in 2015 The farms are located in the sothern of The Jordan Valley. Our farms are spread over 500 donums and they are planted with 6000 date palm trees that produce Al-Madjoor dates. , the farms currently produce 300 tons of dates , we export about 70% of our production . Al-Katar Dates is a certified member in The Global Gap and BRC.



تحت رعاية معالي الشيخ نهيان مبارك آل نهيان

وزير التسامح
رئيس مجلس أمناء جائزة خليفة الدولية لنخيل التمر والابتكار الزراعي

UNDER THE PATRONAGE OF HIS HIGHNESS SHEIKH
NAHAYAN MABARAK AL NAHAYAN

MINISTER OF TOLERANCE
CHAIRMAN OF KHALIFA INTERNATIONAL AWARD FOR DATE PALM
AND AGRICULTURAL INNOVATION'S BOARD OF TRUSTEES

مسابقة النخلة بألسنة الشعراء DATE PALM POETRY COMPETITION

2020 الدورة الرابعة
Forth Session



- 1 AED 20,000
- 2 AED 15,000
- 3 AED 10,000

باب المشاركة مفتوح للشعراء والشاعرات
إعتباراً من 01 / 06 / 2019 ولغاية 31 / 12 / 2019
تعلن النتائج في شهر فبراير 2020
Participation open from
01 / 06 / 2019 To 31 / 12 / 2019
Results will be announced during February 2020

آخر موعد للمشاركة 31 ديسمبر 2019
Deadline for participation 31 December 2019

أول مسابقة دولية متخصصة في وصف النخلة بالشعر النبطي
تنظمها جائزة خليفة الدولية لنخيل التمر والابتكار الزراعي
تُرسَل الأعمال حصراً عبر البريد الإلكتروني poetry@kiaai.ae

الراعي الماسي



Contact Person

Mr. Yazan Abu Hantash

Position

General Manager

Email

yhantash@blumecpi.com

TelePhone

+962781212125

Profile summary

Palmera Dates Agriculture and Trading Company in Jordan, established in 2019 as the culmination of previous joint ventures between Alfoah Company and The Blume Group for Agricultural Investments in Jordan over the past two years, is a unique model of public-private sector partnership in The United Arab Emirates and the Hashemite Kingdom of Jordan, where Palmera works in partnership with the King Abdullah II Fund for Development and Al-Haq Foundation in The Hashemite Kingdom of Jordan on several strategic levels to support the agriculture sector in the Kingdom, particularly the Mejdoul Palm sector by facilitating direct access for farmers to international markets through Alfoah distribution network in 45 countries around the world and on absolute commercial basis.

Palmera also provides agricultural support, guidance and supervision through a series of agricultural programs tailored to the needs of each farm and different geographical areas in addition to raising the efficiency of the supply chain of farmers by reducing direct agricultural costs and seeking technical and procedural alternatives to farmers in order to increase the efficiency of the value chain and supply chain.

Palmera also follows the development of the best agricultural practices in the world and post-harvest technology and procedures in order to improve the feature and quality of the final product, which contributes to raising the commercial value of the Jordanian Mejdoul Dates and establishing better benchmark of quality as well as augment the status and reputation of the Jordanian Mejdoul Dates.

Palmera aims to reach approximately 10,000 tons of Mejdoul dates collection annually in Jordan within the next seven years and promote them around the world while working to achieve better value for the farmers, shorten the working capital cycle and reduce the costs needed to share benefits and raise the level of the final product.



شركة بلوم للاستثمار في المشاريع الزراعية
Blume Agriculture projects

Booth 36

Contact Person Hala Abu-Hantash
Position Business Development Manager
Phone # +962 796464624
E - mail hhantash@blumecpi.com
Website www.blumecpi.com



Profile summary

Blume Agriculture "Damia Dates" was established in 2016 and is considered one of the Jordanian leading agricultural firms specialized in cultivating, processing and storing Medjool dates.

Our farms have a unique location, where they are 200 meters to the Eastern side of the Jordan river, this is right on the Jordan River Bed, a quality that gives our dates the unique taste, color and texture.

At our farms we aim to give our customers the best available quality of Medjool dates, this includes minimal skin separation, right balance of sweetness, ripeness and color, using the best internationally recognized practices in cultivation, pollination, irrigation, trimming, fertilization, harvesting, fruit processing and storage.

Our products are also well sanitized using human friendly materials and our packaging materials uses food grade Kraft carton to avoid contamination related to packaging and for the package to endure high extreme temperature differences during storage period.

تمور الدانة
Al-Dana Dates

Booth 37

Contact Person Aladin Al Khatib
Position owner
Mobile +962 796174452
E - mail aladinfarms@yahoo.com



Profile summary

Al Dana specializes in the cultivation, packaging and marketing of the finest Jordanian dates of the Al-medjool. The company has successfully marketed its products in the Middle East, Asia, North Africa and Europe. Our products, which are sold under the brand Al Dana, are the world's leading brands and are known for their high quality and rich flavor.

All the procedures in our farms and in the packing and packaging center of the company are in line with the requirements of international quality, in addition to our constant insistence on continuous inspections of soil, water and pollen throughout the year, and certainly check the final product periodically and before sending any shipment.

شركة مزارع سما لانتاج التمور
Sama Farms Company for Dates production

Booth 38

Contact Person Abdel Karim Abu Asleih
Position Chairman of Board
Mobile +962 799159159
E - mail sama-group3@hotmail.com



Profile summary

Sama Farms established in 2014 . Located in middle of the Jordan Valley \Gor Kabad .specialized in growing, of Medjool Dates, and we currently owns over 7500 palm tree and 500 donums of agricultural farming land . we produce around 100 tons of Al-Majhool dates.

شركة الشجرة الذهبية الأردنية للتمور
golden palm

Booth 39

Contact Person Abdul Basit al-Sarayreh
Mobile +962 795210003 - 0799533795
E - mail Golden.datepalm@gmail.com



Profile summary

Abu Sarar Farms established in 2010 . Located in middle of the Jordan Valley \Alkaramah .specialized in growing, of Medjool Dates, and we currently owns over 3000 palm tree and 200 donums of agricultural farming land . we produce around 70 tons of Al-Majhool dates.

جمعية فلاحية و رعاية النخيل السودانية Sudanese Date palm Society

Booth **40**

Contact Person

Eng. Emad Idres

Mobile

+249 183772588, +249 966339619

E - mail

info@sudanfestival.com

Website

www.sudanfestival.com



Profile summary

Sudanese Date palm Society is a voluntary society concerned with and taking care of date palms. It was officially established on 1st October, 2003. One of its most important achievements is the activities that support the development of date palms cultivation. It has managed to establish distinguished connections with its partners in Arab and Islamic World, such as Date Palm Friends Society, Khalifa Award for Date Palm and Agricultural Innovation in UAE, Jordan Dates Association, Egyptian Dates Association and some of date factories and farms in Saudi Arabia and in the whole Arab world. Sudanese Date palm Society also holds the local Sudanese Dates Festival since 2006 for ten local sessions, which has become global festival since 2017 with the support of Khalifa Award for Date Palm and Agricultural Innovation. Sudanese Date palm Society has significant scientists having long history of dates and date palms throughout the world. The great scientist, Prof. Dr. Ahmed Ali Kneif, chairs its Board of Trustees.

BAYER

Booth **41+42**

Contact Person

Talat Al-Salhi

Mobile

+962 797676814

E - mail

talat.alsalhi@bayer.com



Profile summary

Bayer is a life science company with a more than 150 years history and a global leader in health care and nutrition. Our innovative products support efforts to overcome the major challenges presented by a growing and aging global population. Guided by our corporate purpose "Bayer: Science for a better life," we help to prevent, alleviate and treat diseases.

We are also making an important contribution to providing a reliable supply of high-quality food, feed and plant-based raw materials, while at the same time promoting the sustainable use of natural resources. Our business activities therefore also support the attainment of the United Nations Sustainable Development Goals.

The Bayer Group is managed as a life science company with three divisions – Pharmaceuticals, Consumer Health and Crop Science

The Crop Science division offers a broad portfolio of high-value seeds and innovative pest management solutions, while at the same time providing extensive customer service for sustainable agriculture.

وردة الرمل Sand rose dates

Booth 43

Contact Person

Tariq Jeneidi

Position

owner

Mobile

+962 796699933

+962 796606333

E-mail

sandrosedates@hotmail.com

Website

www.sandrosedates.com



Profile summary

Sand Rose Farm is a family-owned business established in 2005 by the Jeneidi brothers. Located in middle of the Jordan Valley \Gor Kabad .specialized in growing, of Medjool and Berhi Dates, and we currently owns over 800 palm tree and 50 donums of agricultural farming land . we produce around 60 tons of Al-Majhool and Berhi dates. we export around 40 tons .

شركة مزاج للغذاء الجيد Good Food Mood Co. (GFMC)

Booth 44

Tel

Amman, Jordan.

fax

+962 962 6 5677 466

E - mail

+962 6 5677 433

Website

gfmcc@gfmood.com

www.gfmood.com



Profile summary

Good Food Mood Co. (GFMC) is one of the Leading Jordanian Companies, established in 2014 and specialized in distributing and exporting Organic Medjool Dates, Organic Olive Oil.

We are growers, producers, packers, and traders of Organic Medjool Dates and Organic Extra Virgin Olive Oil. At present, the company operates a total number of 20,000 palm trees and 70,000 Olive trees and 250 head of Wagyu Cattle.

Business goals & objectives

- 1) Reach the European and regional markets to sell the Organic Medjool Dates and Organic Olive Oil.
- 2) Build a renewable and sustainable demand for its products with the European and regional markets.
- 3) Build an appropriate distribution network in the regional and global markets to increase the foreign awareness of the Jordanian Organic Olive Oil and Organic Medjool Dates.
- 4) Build an appropriate distribution network in the local Jordanian market to increase the local awareness of the Jordanian Organic Medjool Dates.

Our Products:

a. Organic Medjool Dates

Medjool Dates are a large, plump variety with a soft and succulent flesh that became known as the 'Fruit of Kings' hundreds of years ago. Tens of tons of these Dates are annually produced by our farms in many locations through more than 20,000 Palm trees.

b. Organic Extra Virgin Olive Oil

Our farms have more than 70,000 Olive trees, and it uses the most modern Olive Oil milling machines. It produces tens of tons of Organic Extra Virgin Olive Oil that contains less acid.

بجلي للأغذية الصحية BEJLIAN Date KITCHEN INCUBATOR

Booth 45

Contact Person

Bejli Khedairi

Mobile

+ 962 797176062

E-mail

bejlimk@gmail.com

Website

www.bejlian.com

Facebook:

healthyfoods@lifestyle

Instagram

bejlian



Profile summary

Khalifa Global Date Palm 2nd Prize co - winner of best 2018 date innovative product : a new co - line of date skin food eco – cosmetics with Futna - Jordan via our innovative community home kitchen incubator network , also introducing new food pairing healthy concept recipes : and new recycled eco - boxes . Our kitchen is www.mop.gov.jo Reg. via www.irada.org.jo home based enterprise network and all our recipes are www.rss.jo certified . Proudly co - developing in Jordan .

Our evolving values : vegan , gluten free , organic , bio - dynamic , fair trade , recycling , forest management , co – development via Jordan , date palm tree adoption , zero waste management , online trade , homemade , co - incubated eco - business global growth models & . . .

Date Health Food Recipes 2019 :

1- Cocoa Date Ball & Square Truffles

2- Cocoa Date Bars & Health Bars

3- Cocoa Date (Halawa & Spread) Jar

4- Organic Date Wraps square recycled box

5- Natural Baby Majhool Dates rectangle plastic box

(We are working on all plant based packaging for the future) .

شركة ضفاف الأردن للتمور JORDAN BANKS DATES

Booth 46

Contact Person

Eng. Abdulwaly kh. Falahat

Owner manager

Chief operating officer.

Phone

+962 777778791

+962 797778791

E - mail

fabdwal@yahoo.com



Profile summary

Jordan banks dates

A jordanian institution specialized in producing and marketing the finest madjool and barhi for local and international markets. The institution have the technical administrative and financial abilities that enable it to manage more than 7000 dates tree's and expand business through buying and renting

تمور البتراء Petra Dates

Booth 47

Contact Person

Mahmoud Naffa

Position

Manging Director

Mobile

+962 795686892

E-mail

info@petra-dates.com



Profile summary

Osama Sabha Dates Farms was established in 2007 with an area of 40 Donum (4 Hectare) located in the middle of Jordan valley (Al Karamah). The area of the farms has recently extended to 200 Donum (20 Hectare). The project contains irrigated lands of first-class soil with a humidity percent- age less than 4 mmhos/cm and a natural salinity percentage as the soil texture is categorized between sandy clay and silty clay.

As a result of these specifications and conditions related to location, soil, and irrigation, the farms produce first class special Majhoul Dates with high quality and great taste. This made our production desired globally since it's exported to Europe and Arabian Gulf as well as supplied to the Jordanian market.

I Moreover, the farms has an operation workshop where dates are sorted and packaged. It contains huge refrigeration units that accommodate the increased production annually in order to ensure maintaining the dates in good conditions until being sold during the year.

In our farms, we work on taking care of the palms from the beginning of the season until harvesting by providing it with all needed fertilizers and elements as per a scheduled program following the most recent discoveries in dates farming.

Our product

Majhoul Dates : which is the main

product in the farm, bal hwyml, Ajwa Al Madina , Sagai Dates, Lulu Dates , Barhi Dates

جمعية تنمية و تطوير الصادرات البستانية

Horticultural export improvement association

Booth 48

Contact Person

Iman Kamel

Owner manager

Chief operating officer.

Tel

+20 2 38 37 11 22 (ext. 223)

Mobile

+20-10 9999 5441

E - mail

iman.kamel@heia.org.eg

Website

www.heiaegypt.org



Profile summary

HISTORY:

Established in Egypt in 1996 as an NGO specialized in providing technical assistance and logistics services to its members. HEIA expanded in a very short time to reach a large group of members who represent producers, exporters, suppliers of horticultural products and companies working in agricultural equipment and packaging material supply. HEIA encompasses a group of highly qualified and recognized agricultural specialists and experts, as well as, offers a wide range of services.

Mission:

Transforming Egypt into significant supplier of Horticultural crops worldwide.

HEIA is an industry-driven association supporting the Egyptian horticultural community (producers, exporters and suppliers) aiming to increase exports of fresh produce through continuous improvement of Quality Production, Marketing, Logistics services in packing and storing, Technical Training in production and post harvest.

Services:

1. Extension Services.
2. Post Harvest Services.
3. Quality Control services.
4. Certification Services (Global Gap, BRC, and many more).
5. Logistics Services :
 - a. Cairo Airport Cold Store Terminal.
 - b. Luxor Pack House and cold store terminal in upper Egypt.
 - c. Luxor Training Center .
 - d. Training Center at Head quarter in Cairo.

المهرجان الدولي الخامس للتمور المصرية 5th Egyptian Date Palm Festival

Booth 49

Tel. +2 02 35712019 – +2 35712165
Fax Internal 205
Mobile +2 010 2233 0055
Email amgadelkady37@yahoo.com



Profile summary

FAITC is a knowledge community non-profitable technological center affiliated to the Industrial Council for Technology & Innovation - Egyptian Ministry of Trade and Industry, established in 2001, aims to modernize the food and agro industries by a group of Egyptian and foreigner experts, provides technical services, upgrades the standard of quality & Food safety of products and conducting technological training programs. FAITC is certified of ISO 9001:2008 in the field of providing training services and consulting. FAITC's mission is to improve, modernize, develop and upgrade food industries sector by leading innovation and technological development, transferring technology and providing technical consultancies and training as well as qualifying companies to apply food safety and quality systems to Improve manufacturing processes and the level of food quality and safety, enhance productivity, improve quality, increase efficiency and reduce losses, build capacity, add value and facilitate access to markets, boost export potential and improve competitiveness. FAITC's activities include sectorial services for promising sub-sectors (Palm Dates – Dairy – MAP – Olive – Horticultural Products -), Training and Consulting Services, Submit Laboratory Analysis and sensory Evaluation tests

جمعية أصدقاء النخلة Date Palm Friends Society

Booth 50

Address P.O .Box: 3614 Abu Dhabi, UAE
Telephone + 971 2 304 99 99
E - mail dpfs@kiaai.ae
Website <http://www.dpfs.org>



Profile summary

The idea of establishing the Date Palm Friends Society in UAE was initiated as a result of the importance attached by the late Sheikh Zayed Bin Sultan Al Nahyan may his soul rest in peace, the founder of the UAE and the builder of its agricultural renaissance, to the Date Palm for its close association with the agricultural renaissance and the comprehensive development process. The late Sheikh Zayed Bin Sultan Al Nahyan said in this regard, "Give me agriculture and I will give you a civilization," and worked to conquer the desert and make it a green garden by planting millions of trees, especially Date Palm for its strategic importance in the food security equation. His Highness Sheikh Khalifa Bin Zayed Al Nahyan, President of UAE, may God save him, maintained the same approach by enriching the leading role and position of UAE in supporting and developing the Date Palm sector globally. The efforts of H.H Sheikh Nahayan Mabarak Al Nahyan, Minister of Tolerance and Chairman of the Date Palm Friends Society, had a significant impact on the spread of culture and love of the blessed tree in the local community and serving Date Palm farmers in UAE.

The Date Palm Friends Society was established on October 25, 2003 and the Society's official declaration was issued by Decree No. (165), issued by the Ministry of Labor and Social Affairs on 13/3/2004.

Contact Person Mohammed Suhail Al Mazrouei
LIWA DATES FOR FOOD INDUSTRIES L.L.C
Po. Box 50238, Abu Dhabi, UAE.
Fax +971 2 8820330
Mobile +971 54 44 878 01
Tel. +971 2 8820300
Email liwadate.info@gmail.com / info@liwadates.com
Website www.liwadates.com



Profile summary

Liwa Dates was established in 2006 at United Arab Emirates. A UAE national factory that specializes in packing and processing most of dates products, in addition to providing dates packing services to local farmers all over the UAE, and help them in marketing their products in a more effective way. An Emirati nationalized company of superior quality and contemporary packaging of dates.

We produce all kind of Date products, cater to Supermarkets countrywide and globally, provide wide collection of traditional, leather and wood gift boxes for Corporates and support local Farmers by providing packing services.

Liwa Dates are keen in providing innovative products to highlight the importance of the palm tree, and make great use of every part of it. Our integrated quality system guarantees safe & quality products around the year thru applying HACCP and ISO 22000

Contact Person Mowaffaq Assaf
Position General Manager
Mobile +962777779409
E-mail massaf@hotmail.com



Profile summary

Jana Dates is a company specialized in date palm farming, date production, packaging and exporting high quality medjoul(majhoul) dates. The company was established in2008 and now owns more than 900000 square meters of land in the Jordan Valley. We produce around 350 tons each year and plan to reach 650 tons.

Medjoul is one of the most splendid and well-known dates in the world (known as king of the dates), its caramel flavor has made it a house hold favorite. Our dates are graded in six different categories; Super Jumbo, Jumbo, Large, Medium, Small and Delight, for more information ;please visit our site www.jana-datesjo.com .

ZAD FOOD INDUSTRIES L.L.C

Booth 54

ZAD FOOD INDUSTRIES L.L.C. Dubai Industrial City, K9/11/13 P.O.Box: 13867, Dubai, U.A.E.

Contact Person

Position

Mobile

E - mail

Website

Mr. Zeyad Abudakka
marketing & purchasing manager
+971 506722643
+971 526666110
zeyad75@gmail.com
www.zadfood.ae



Profile summary

ZAD FOOD INDUSTRIES L.L.C. is specialized in premium dates industry, starting from the process of selecting a wide variety of quality dates produced in the Middle East region up to the processes of date grading, treatment, date base food manufacturing, packaging, and marketing. We pride ourselves for wide expertise and outstanding performance in all stages of the date's food industry. Our company is located in Dubai Industrial City, U.A.E.

Our trained and skilled workers perform excellent procedures in the process of dates purchasing, grading, processing, and packaging. A team dedicated to inspection and quality assurance supervises all stages of production to ensure compliance with international quality standards.

Our products which are sold under the trademark "ZAD" compete with the most well-known brands around the world, becoming infamous for its high quality and great taste.

All procedures performed in our factory are in coherence and full compliance with the standard quality assurance requirements. In addition, we are keen on performing over the year lab examination to all ingredients used in our food products. We also examine the final products before any shipment.

ZAD FOOD INDUSTRIES L.L.C is committed to our customers in export and domestic markets. Thanks to our top-quality products and highly professional service which enable us to reach our objective. Our clients range from small groceries and bakeries to large hypermarket across the United Arab Emirates. We always seek for strong agents to be our partners and brands' ambassadors across the world.

Product Line:

- Luxury Mamool
- Mamool date with white flour
- Mamool date with a whole wheat
- Luxury Dates Paste

شركة الجبالي الزراعية Jabaly Agricultural Group (JAG)

Booth
55+56

Contact Person

Position

Mobile

E - mail

Hamza Farraj
Senior & Executive sales
+962 796460044
hamza.f@jabalyagri.com



Profile summary

Jabaly Agricultural Group (JAG):

Jabaly agricultural group consists of eight sister companies working in Agriculture, Trucks Sales & Logistics in Jordan & in the MENA region.

- Al Jabaly Establishment - Import & Export (Fruits & Vegetables) - 1975
- Al Jabaly Industrial Establishment - 1990
- Al Jabaly Farms – Fruits & Vegetables Production - 1990
 - Green Houses Production of cultivated Fruits & Vegetables
 - High Tech Hydroponic Planting Systems.
 - Open Fields Farms - Orchards (700 ha).
- F.H.Complex (Fuel Station & Automobile Services) - 2001
- Al Jabaly Agricultural Company (JAG) - 2003
- DANIA Agricultural - 2006
- Ideal Quality Agricultural (IQA) - 2009
- Ghazi Al Jabaly Establishment Trucks Sales & Logistic Services - 2009

Jabaly Agricultural Group (JAG):

Agents for International Companies. From Holland: Rijk Zwaan Seeds, & Pesticides. France: Rullier - Syngenta, Arysta, Fertilizers & Potato Tubers.

Manufacturer of Agricultural Plastics, Polystyrene irrigation pipes, Plastic films, & Fruits & Vegetables Packing.

Negotiating best prices for Jordanian Farmers with international agricultural Companies.

Contact Person

Anthony Fortier

Position

CEO

Mobile

+1 714-420-2083

Telephone

+1 714-549-2962

Address2880A S. Fairview Street, Suite
103, Santa Ana Ca 92704 USA**Website**

www.phoenixagrotech.com



PHOENIX AGROTECH

Profile summary

Phoenix Agrotech is an agricultural biotechnology and services company specializing in date palm, arid and semi-arid crop tissue culture. The company, established in 2009, cultivates multiple date palm varieties, including Medjool, Deglet Noor, Barhi and many others; sources from the healthiest and most productive mother palms at our farms in California, and manages over 100 hectares of agricultural land.

شركة الحديقة الذهبية للهندسة والتطوير
Golden Garden for Engineering & Developing co.ltd

Booth 58

Contact Person

Shaker Kewar

Position

General Manager

Telephone

+96265545292

Mobile

+962788722822

Email

sh.kewar@goldengardwn-jo.com

Website

www.goldengarden-jo.com

Golden Garden
Engineering & Development co.ltd**Profile summary**

Golden Garden for Engineering & Developing co.ltd was established in 1995 under the Jordanian law to serve and develop industries in Jordan and the Middle East.

During the past years, Golden Garden has been providing equipment and technical services to the following fields:

- Olive and olive oil industries.
- Date processing and packaging
- Dairy industries
- Canning technology
- Filling lines for all kinds of industries
- Fruits and vegetables after harvest processing and packaging.
- Storage tanks and silos.
- Juice processing lines.
- Centrifuge technology.

To achieve our goals of development and move forwarding the future in the industrial sector in the Middle East Golden Garden has specialist machinery designers and producers partners mainly from Turkey, Italy, Spain, France and Germany. We depict our highly qualified partners to assist us in achieving our goals with the aid of the latest technology contributed with the best prices.

In 2014, Golden Garden has Established a new sector of interior designing and furnishing division. Our services include architects work, interior designs and furnishing for large structures such as hotels, malls, recreational buildings, villas, cinemas and prestigious restaurants.

Since 1995 and until our present day, we went through a lot of success with our customers everywhere through the middle east. Our family is developing and we consider the success of our clients our own

المستقلة للطباعة والتغليف Al-Mustaqelah

Booth 59

Contact Person

Mobile

E - mail

Husain Qutof

+962 790271645

+962 770030401

almustaqelah@gmail.com



Profile summary

Since its official launch in 2014, the independent printing and packaging company in the Jordanian market has established new concepts in the cardboard industry and printing and packaging by providing innovative services and products of high quality; The company was able to prove its presence in the Jordan market and due to its ambitious plans, it has assumed advanced positions among the companies operating in the market in addition to diversifying its activities and services provided to its customers and attracting the largest number of Clients from all categories. Since the company has previous experience in the fields of the cardboard industry, printing and packaging of all kinds and also has extensive experience in the regional markets in addition to the technical and professional staff of the company, which has high competencies in practice in the field of the company. The company strives to assume the leading position in providing services to its customers in the Jordan market and foreign markets and the establishment of a base of dealers of various categories through the development of financial and human resources and access to an integrated network to provide services throughout the Arab world and keep pace with technological developments in the provision of services in the field of printing and packaging With the best standards and in accordance with the requirements and needs of the audience of current and future customers, the company seeks to strengthen its reputation in maintaining its products in terms of quality and punctuality.

شركة القوافل الصناعية الزراعية Al Qawafel Ind. Agr. Co.

Booth 60

Contact Person

Position

Mobile

E - mail

Website

Ibrahim Al Atrash

Technical Advisor

+962 796299566

a.ibraheem@alqawafel.com

www.alqawafel.com



Profile summary

Twenty nine years of experience, made us a leading company in the production of top quality Fertilizers, Pesticides and Seeds. Al Qawafel Ind. Agr. Co. continues to top the charts in quality and product varieties in the local market and competes at high levels internationally.

We earned an outstanding reputation in the local, Arab and international markets, and managed to win multiple awards in the field of quality and excellence of trade, in addition to obtaining the international standards of quality – ISO 9001 and ISO 14000 certifications.

We have established unique customer service standards for farmers in the Middle East and around the world to provide the best fertilizers for all crops in various agricultural environments, both in irrigated and rain-fed areas.

Our Research Development (R + D) department are specialized to determine the most appropriate fertilizers dose that yields the highest productivity. In addition, there are continuous experiments on pesticides for an environmentally safe and sterile end result. Our programs also include the production of improved seeds, which gives the highest productivity and highest specifications of fruits.

**Contact Person
Position**

Eng. Nader Jallad
Executive Manager
Industrial & Commercial
Coordination Co, (OMAIA PACK)



Phone

+962 6 4711 713 - 4711 260

Fax

+962 6 4711 716

Mobile

+962 79 555 11 52

Address:

Amman - Alqastal industrial Zone
P.O.Box : 653 Amman 11953 Jordan

Website

n.jallad@omaiapack.com

Profile summary

Omaia Pack is one of Jordan's leading independent designers and manufacturers of quality corrugated products. Whatever your requirements, Omaia Pack can deliver a complete solution, from inspiring the design to manufacturing of corrugated packaging, promotional displays and retail ready packaging.

Our comprehensive and modern manufacturing facility allows us to have a _exible method in producing a wide range of custom made (and standard) cardboard packaging, boxes and other corrugated products.

Founded in 1996 with 15 employees and 10,000 square meter of production space, Omaia Pack has grown to employ more than 150 people collaborating in a 30,000 square meter state-of-the-art facility. We serve over 250 customers in Jordan and Iraq.

شركة فالنسيا للتكييف والتبريد.

Valencia Company for Air Conditioning and Refrigeration

Contact Person

Mahmoud Olaian

Mobile

+962 785798360

Adress

Almuqablin Al-Ihuria street



Profile summary

Is a Jordanian company specialized in the field of industrial and commercial refrigeration, which generally includes the design, installation and maintenance of refrigeration chambers of various forms, sizes and purposes with the highest levels of accuracy and efficiency, through the sufficient experience possessed by the company obtained through the implementation of several projects in the field of refrigeration and through participation with The company has the ability to equip all cooling chambers of all sizes with high efficiency through a distinguished and specialized staff in this field looking forward to what is new in the field. Cooling to meet the need of society to the fullest and highest efficiency.

تحت رعاية

معالي الشيخ نهيان مبارك آل نهيان

وزير التسامح ، رئيس مجلس أمناء جائزة خليفة الدولية لنخيل التمر والابتكار الزراعي

UNDER THE PATRONAGE OF HIS HIGHNESS SHEIKH

NAHAYAN MABARAK AL NAHAYAN

MINISTER OF TOLERANCE

CHAIRMAN OF KHALIFA INTERNATIONAL AWARD FOR DATE PALM AND
AGRICULTURAL INNOVATION'S BOARD OF TRUSTEES



جائزة خليفة الدولية لنخيل التمر والابتكار الزراعي
KHALIFA INTERNATIONAL AWARD FOR DATE PALM
AND AGRICULTURAL INNOVATION



Date Palm
through the eyes of the world

النخلة
في عيون العالم



رابطة أبوظبي الدولية
للتصوير الفوتوغرافي
Abu Dhabi International
Photographic Society

2020
الدورة الحادية عشرة
ELEVENTH SESSION

المسابقة الدولية للتصوير الفوتوغرافي
International Photography Competition

النخلة
Date Palm

في عيون العالم
Through the Eyes of the World

المسابقة عضو في



اتحاد المصورين العرب
UNION OF ARAB PHOTOGRAPHERS

باب المشاركة مفتوح للهواة والمحترفين إعتباراً من 01/06/2019 ولغاية 31/12/2019
تعلن النتائج في شهر فبراير 2020

Participation open from 01 / 06 / 2019 To 31 / 12 / 2019
Results will be announced during February 2020

آخر موعد للمشاركة 31 ديسمبر 2019 Deadline for participation 31 December 2019

① AED 20,000

② AED 15,000

③ AED 10,000



جائزة خليفة الدولية لنخيل التمر والابتكار الزراعي
KHALIFA INTERNATIONAL AWARD FOR DATE PALM
AND AGRICULTURAL INNOVATION



Tel. : +971 2 304 99 99
Fax : +971 2 304 99 90
P.O. Box : 3614, Abu Dhabi
United Arab Emirates
E-mail: info@kiaai.ae
website: www.kiaai.ae



@kiadpai



@khalifainternationalaward



WhatsApp : +971 50 623 0066

